



November 15, 2016

Dear Heartland Board of Directors and Heartland Limousin State Board of Directors,

It's hard to believe in just 8 months we will be hosting the 2017 National Jr. Limousin Show and Congress in Grand Island. In August, I had the privilege to tour the facilities in Grand Island and they are truly amazing! I've attached photos at the end of this letter for you to view and get an idea of what we will be working with in July.

In my last letter sent in the spring, we requested \$5,000 from each state in the Heartland Limousin Association for financial support of the show. To date, we have received the money from 2 states. I have opened an account here in Iowa, under the Iowa Limousin Association's supervision. The account is called **2017 Heartland National Show**. If your state has raised the money and would like to send me a check, please make it out to the above account name. I would like all money sent **NO LATER than February 1st, 2017** as requested in my e-mail earlier this year.

It is time to start thinking about volunteers for committee's for the 2017 National Show. Below are the committee's that Dean Summerbell and I have put together. It is my request that each Heartland State ensure that their secretary gets a copy of this letter to include this information in their state's newsletters over the next few months. I already have ideas for chairmen for these committees, but I want to open it up for volunteers. Please include in your newsletters to your state's members that we are looking for volunteers for these committees

The committee's are as follows:

1. Set Up June 30th
2. Financial/Brenda Anderson
3. Arrival Traffic Control
4. Stalling/Grant Anderson
5. Opening Ceremonies
6. Food/Ann Vorthmann
7. Hospitality Decorations
8. Vendors
9. Stage Frame Backdrop Construction
10. Show Ring/Photo Back Drop Decorations
11. Kids' Area/Daily Activities
12. Awards
13. Thank You's
14. Social Media/Advertising
15. Clean Up

Ann Vorthmann has already been doing an outstanding job of getting donations for food during the week of July 1 – 7. It is looking at this point that we will be able to provide several meals and still keep within budget. We will need volunteers from each state to help prepare, serve and clean up for each day meals are served. **We NEED paper products!!!** We are asking everyone to call on their local banks, seed dealers, co-ops, elevators, etc. for paper products in quantities of 500. This is not a hard thing to do as many of these businesses love to advertise! As you get these donations, please contact Brenda Anderson so that she can keep record of how much we have. Keep in mind; if we serve 10 meals throughout the week, then we will need 5000 cups, plates, silverware and napkins. The less we have to buy, the more money we can keep in the budget for other items for the week!! **Please put in your state's newsletters that we need volunteers and paper products for meals!**

I want to touch on financial information at this time. I am hoping everyone has seen the cattle show print project that Norma Effertz and Judy Symens have been working on to help supplement money for the National Show. Every year the host state (Heartland) has the option of auctioning something off at Genetics on Ice in Denver. The item the Heartland will be auctioning off is "a fence side pose of a person with their farm name/logo advertising on the back of their coat" in the print. Proceeds from this item will go back to the Heartland for the show.

Norma has advised me that there are several bleacher spots still available on the print. These spots cost \$100 and they can be a face shot of ANYONE! If each Heartland State works together these spaces can be filled very easily with just a few phone calls. If we can get just 5 faces from each Heartland State, that is 35 faces for the print and \$3,500 to go toward the National show!!! Please make an effort and call some of your members to get 5 faces for the print. When you have them, give the names and contact information to Norma Effertz 701-720-5236. She will send them a bill and collect the picture from the family.

I am getting so excited to start putting things together for the show. IF you have any question, concerns, recommendations etc. Please feel free to contact me via E-mail, phone or text.

Sincerely,
Brenda Anderson
Ganderson@comm1net.net
641-512-7423 Cell
641-587-2198 Home



Tie outs, photo of outside of buildings. Show Arena in the middle, cattle barn on the side.



Inside Show Arena. Our stage area will go the long way down the middle rather than on the end in this picture. We also will not have screens at this time due to the cost. Approx. \$5,000



Down the middle large aisle in the cattle barn. It is wide enough for trailers to pass through for unloading.



Wash area....there are two of these the same size. AWESOME!!



We are using this space for hospitality. It is located on the end of the cattle barn. Food will be prepared in a large kitchen in another building and will be transported to this area for serving and eating.



Photo of the cattle panels used in the cattle barn. The saw dust there is very nice too!!!!!!
We anticipate there will be plenty of room to stall on one side and have tack on the other. Lots of space!!!